A Reflexologist’s primary purpose is the promotion of health, prevention of disease and to restore, maintain and optimize health and well-being through individualized client care and public education. Each Reflexologist shall act, at all times, in a manner as to justify public trust and confidence, to uphold and enhance the good standing and reputation of the profession, to serve the interest of society, and above all to safeguard the interests of individual clients.

The Code of Ethics defines the expectations the Ontario College of Reflexology has for every member. The Code of Ethics, along with the Standards of Practice, forms the foundation of professionalism and an ethical member adheres not only to these guidelines, but also to the underlying principles of Reflexology.

Every Reflexologist is accountable for his/her practice, and, in the exercise of professional accountability, shall:

**A. Service to the Public:**

OCR Reflexologists shall:

1. Consider first the well-being of the client.
2. Practise Reflexology competently, with integrity, and without impairment.
3. Do no harm.
4. Give the highest possible quality of care.
5. Not discriminate.
6. Create firm financial, emotional and sexual boundaries with all clients.
7. Recognize their own limitations (when known) and refer their clients to other practitioners or health professionals when required.
8. Maintain a safe and supportive environment.
9. Maintain a clean work environment and practise proper disinfection procedures.
10. Not diagnose, prescribe or treat specific conditions unless accredited in another profession allowing the legal right to do so.
11. Avoid making inappropriate claims for reflexology in advertising or while in service to clients.
12. Maintain client privacy and confidentiality. The reflexologist will disclose personal information only with the express permission of the client or if there is a risk of harm to the client or other person.
13. Be sensitive when providing information or feedback to the client.
14. Respect the client’s autonomy and respect their decisions according to the number and frequency of sessions.
B. Service to the Profession:

OCR Reflexologists shall:

1. Recognize that self-regulation of the profession is a privilege and that each Reflexologist has an ongoing responsibility to merit the retention of that privilege.
2. Behave in a manner that is beyond reproach.
3. Respect other legal health care providers and treat colleagues with dignity and respect.
4. Maintain proper client records and documentation.
5. Maintain proper business practices and records particularly as it pertains to billing and taxes.
6. Maintain memberships in applicable professional organizations.
7. Continue their professional development through continuing education.
8. Seek out current research.
9. Share the results of their own research.
10. Maintain professional malpractice insurance for the protection of the Reflexologist and the client.

C. Service to Self

OCR Reflexologists shall:

1. Recognize their own personal biases.
2. Strive to maintain personal health and well-being.
3. Maintain an acceptable level of health and well-being for themselves.
4. Seek help from colleagues and appropriately qualified professionals for personal problems that might adversely affect service to clients, society or the profession.

D. Service to the Ontario College of Reflexology

OCR Reflexologists shall:

1. Comply with all governing legislation, Standards of Practice, policies, by-laws and guidelines approved by the Ontario College of Reflexology.
2. Report to the College any conduct of a colleague which may generally be considered unprofessional or unbecoming to the profession.
3. Cooperate and assist the college in its work.
4. Accept censure amongst their peers through the disclosure of their name (in OCR Footnotes) should they be found guilty of any client complaint.

Accepted by Board of Directors on June 17, 2013